

# LING QIAN

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## PROFESSIONAL EXPERIENCE

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### **The University of Akron** · Akron, OH

*Instructional Designer, Design & Development Services* · August 2017-Present

- Design and develop online courses for D2L Brightspace.
- Quality Matters Certified Peer Reviewer.
- Assist faculty with applying sound instructional design principles and strategies in their courses.
- Serve as the primary contact for E-portfolio.
- Serve as the primary contact for Learning Outcome Assessment (LOA).
- Lead SSW Field Online Orientation competency-based program.
- Evaluate and implement OER in online course design.

*Senior Instructor, Jan 2020-present*

- Teach Digital Technology for Dance (7900:274-001)
- Teach Digital Technology for Theatre (7800:274-001)

### **Indiana University** · Bloomington, IN

*Instructional Design Intern* · OEVP/UA · January 2017-July 2017

- Re-developed existing EDGE modules in Canvas into more interactive and self-enrolled online learning modules.
- Designed infographic for EDGE modules.

*Technology Specialist / Web Developer* · CITL · October 2015-December 2016

- Consulted with faculty to troubleshoot and design courses in Canvas.
- Developed videos for migrating online courses from Oncourse to Canvas.
- Designed learning materials for Canvas webinars.
- Developed and modified web-based resources for CITL's website using IU's Web Content Management System.

### **Hebei University** · Baoding, Hebei, China

*Chair* · Educational Technology Department · December 2009 - July 2015

- Chaired the Educational Technology undergraduate program and Educational Technology graduate program.
- Served as the key member in evaluation of curriculum design in two programs.
- Monitored and coordinated campus-wide instructional design projects.

*Professor* · August 2013 - July 2015

- Graduate student mentorship.
- Courses taught include: *Educational Technology Theory and Practice* for Educational Technology graduates, (17 weeks each semester, 3 credits); *Distance Education, for Educational Technology major*, (17 weeks each semester, 2 credits); *Professional English*, for Educational Technology major, (17 weeks each semester, 2 credits).

*Faculty Training Specialist/Instructional Designer • December 2010 – June 2015*

- Provided training for faculty on how to create and manage online courses in Blackboard.
- Conducted online teaching seminars for faculty.
- Provided Animation and video editing training for faculty.
- Provided one-on-one instructional design consultations with faculty.

*Associate Professor • December 2008 – July 2013*

- Graduate student mentorship
- Courses taught include: *Instructional Design*, for Educational Technology major, (17 weeks each semester, 3 credits); *Information Technology in K-12 Classroom*, for Educational Technology MEA, (17 weeks each semester, 2 credits); *Educational Technology Theory and Practice* for Educational Technology graduates, (17 weeks each semester, 3 credits); *Distance Education*, for Educational Technology major, (17 weeks each semester, 2 credits); *Professional English*, for Educational Technology major, (17 weeks each semester, 2 credits).

*Assistant Lecturer • July 2007 – November 2008*

- Course taught: *Educational Technology Theory and Practice* for Educational Technology graduates, (17 weeks, 3 credits).

## **EDUCATION and CERTIFICATIONS**

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**Beijing Normal University • Beijing, CHINA**

*Ph.D., Comparative Education, 2004-2007*

**Indiana University • Bloomington, IN**

*Master of Arts in Education, Instructional Systems Technology • 2015- 2017*

**Hebei University • Baoding, Hebei, CHINA**

*Master of Arts in Education, Educational Technology, 2001-2004*

**Hebei Normal University • Shijiazhuang, Hebei, CHINA**

*Bachelor of Science, Educational Technology, 1997-2001*

**Quality Matters™ Peer Reviewer Certification . 2018**

## **PROFESSIONAL POSITIONS**

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- Member, Chinese Association of Educational Technology, December, 2008 to present
- Board Member, Hebei Educational Technology Association, December, 2008-December 2015
- Member, QM International Initiatives & iQM Association, April, 2018 to present
- Member, Instructional Designer Association, August, 2017 to present

## **PUBLICATIONS, PRESENTATIONS, and PROJECTS**

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### **Journal Papers**

#### **Online Learning**

- Qian, L., Wang, X. & Zhao, MM. (2015) The Key Elements and Strategies in Designing MOOCs, Educational Technology Research. 23-29.
- Qian, L. & Wang Rui, (2012). The Equity Development of Chinese Compulsory Education: A Cultural Perspective, Journal of Hebei University (Philosophy and Social Science). 37(1), 131-134.
- Zhang, XH & Qian, L. (2012) The Principles and Strategies of Information Representation in Mobile Learning for Adult Learners, Journal of Adult Education of Hebei University. 14(3), 61-65.
- Qian, L., Wei, Hejin & Guo, W. (2011) The Analysis on the Basic Problems in China's Adult Mobile Learning Studies, Journal of Adult Education College of Hebei University. 13(3), 27-29.
- Fan, Ning. Zuo, Jing. & Qian, L. (2011) Arouse and Maintenance Strategies of Interest Experience in Educational Game, China Educational Technology, 295(8), 73-76.
- Qian, L., Zhang, Li, & Meng, Hongyan (2009) The Development and Revelation of International Distance Education Research Paradigm, Journal of Hebei University, 34(5),107-110.
- Qian, L., Yan, P. (2007) The Connotation and Main process of Instructional Design and the Similarities and Differences Between Instruction Design and Unit Design, Language Planning, 2007(1), 11-13.
- Qian, L., She, W. Y., Li, Z. H. (2006) The Comparative Research of Middle and Primary Schools Education Network in the Developed Countries, World Education Information, 2006 (1), 24-26.
- Qian, L. (2006) New Exploration of American Distance Education -----Challenges and Practice of Western Governors University, Distance Education in China, 2006(3), 72-75.
- Qian, L. (2006) Study on the Research of Online Learners in China, Distance Education Journal, 2006(1), 12-14.

#### **Teaching and Learning Research**

- Qian, L. & Zhao, Yanyan. (2018) The Online Course Quality Standards System Focused with Teacher's Professional Development-The Analysis and Insight of Core competencies of Quality Matters in the U.S. Open Education Research, Vol.24, No.5. 30-38.
- Qian, L. & Li, Zheng. (2011) The Design and Application on Information Representation of College English Online Course Based on Memory Principles, China Educational Technology, 298(11), 90-94.
- Qian, L., Zhang Xiaoye & Hao, Zheng. (2010) The Design and Practice of Digital Storytelling in junior English Lesson, China Educational Technology 2010 (8), 105-108.
- Qian, L., Fan, N., Wang, M. J. (2008). Structure of Network Learning Identity-- An empirical study of online learning identification and influential factors. Educational Technology in China, 260(9), 40-42.
- Qian, L. Wei, Jiangxin. & Han, Minghu. (2010) Study on Digital Campus Information Resources Sharing Technology, Journal of Adult Education College of Hebei University, 12(3), 37-39.
- Qian, L., Fan, N. (2004) Web-based Autonomous Learning and Meta-cognitive development strategies, China Educational Technology, 2004(4), 64-66.
- Qian, L., Guo, Q. S. (2003) The Network Environment Autonomous Learning Support System and its Design, Distance Education Journal, 2003(6), 31-34.
- Feng, X.Q., Qian, L. (2003) The Instructional Design Strategy Based on Post-Structuralism, Modern Education Technology, 2003(2), 13(2), 9-12.

## Comparative Education

Wang, X. & Qian, L. (2014) How to Design the MOOC Course Based on the Main Principles—Take FSLT12 course as an Example, *Modern Education Technology*, 40-44.

Qian, L. & Gao, Xiangjie (2012) The Strategy of California Online Higher Education Development—the Process of California Virtual University and the Revelation, *China Distance Education*, 15(8), 19-24.

Qian, L. & Zhang X. (2011) Opportunities and Challenges of Online Higher Education in the United States—An Introduction to The Annual Reports Supported by The Sloan Consortium, *Comparative Education Review*. 253(2), 65-69.

Qian, L. & Yan, Gairong (2009) New Trend of American International Education Reform in the Twenty-first Century, *China Adult Education*, 2009(21), 132-133.

Qian, L. (2009) The Analysis of H. J. Noah And M.A. Eckstein's Function Theory of Comparative Education, *Comparative Education Review*, (8), 17-21.

Qian, L. & Zhang, Haijing (2009) The Situation and The Enlightenment of Distance Education at Degree Granting Postsecondary Institutions in USA, *Journal of Adult Education College of Hebei University*, 11(4), 50-52.

Qian, L. (2008) Looking For The Future Free Kingdom: An Introduction on British Northampton Institute, *Education and Vocation*, 2008(22), 98-100.

## Presentations

Grincewicz, A., Qian, L. (May 3, 2018) When the QM Rubric Meets Culturally Responsive Instructional Design, Quality Matters Annual Member Meeting, Kent, Ohio.

Qian, L. (August 8, 2012), Enhance Rural Area Teaching Using Informational Technology, National Training, Hebei Technology Normal College. Qinhuangdao, Hebei, China

Haiqing, Li, Qian, L. (July 12, 2011) Analysis of Instructional Design of State Benchmark Courses Based on Content Analysis, International Academic Conference on Educational Technology, Tianjin, China.

Qian, L., Zhang, Xiaoye (July 20, 2010) Integration of Junior English and IT courses in Digital Story Telling, the 6th Information Technology Education Conference, Xian, China.

## Books

Qian, L., *The Comparative Research on Chinese and American Online Learners*, Hebei University Press: Baoding, 2011.

Qian, L., Yu, Qianan. *The Theory and Practice of Instructional Design*, Educational Science Press: Beijing, 2012.

### **Book Chapters**

Cho, Y., Zhu, M., Techawitthayachinda, R., Qian, L., A Needs Assessment of Online Core Courses for Student Learning in Higher Education, in Case Studies in Needs Assessment, SAGE Publications, 2019.

The Research on World-wide Comparative Scholars, Chapter 21: The Study on American Scholar H. J. Noah and M. A. Eckstein. People's Education Press: Beijing, 2012.

Theory and Practice of Educational Technology. Chapter 6: Distance Education, Science Press: Beijing, 2009.

Information Technology Study Guide (for Grade 7). Hebei Education Press: Shijiazhuang, 2003.

Information Technology Study Guide (for Grade 8). Hebei Education Press: Shijiazhuang, 2003.

Information Technology Teachers' Book. Hebei Education Press: Shijiazhuang, 2003.

Information Technology (for Grade 7). Hebei Education Press: Shijiazhuang, 2002.

Information Technology (for Grade 8). Hebei Education Press: Shijiazhuang, 2002.

### **Funded Projects**

Theory and the Empirical Research on the Education Information to Promote the Balanced Development of Urban and Rural Compulsory Education, Hebei Social Science Development Research Project, 2010-2013, Lead Researcher (PI).

Research on Innovation of the Universities' Teaching Mode under the New Online Technology, Hebei Province Higher Education Teaching Reform Project Subject, 2010-2013, Subject Number: 104003, Lead Researcher (PI).

The American Virtual University Development Research, National Education Science "Eleventh Five-Year Plan" The Ministry of Education Youth Subject, 2010-2012, Subject Number: EAA100357, Lead Researcher (PI).

Research on Children's Emotion Regulation Ability's influence in reading development, Hebei Province Social Science Fund Project, 2011, Subject Number: HB11JY040, Third Lead Researcher.

The Postgraduate Program Learning Teaching Reform under the Network Environment, Hebei University of the Second Batch of Graduate Student Education Teaching Reform Project list, 2011, Subject Number: YJ11-19, Lead Researcher (PI).

Compulsory Education Problems of Migrant Workers to Farmers' Children in China, The Ministry of Education of South Korea & National Institute of Education Sciences, 2006-2009, Participate.

The Comparison of Chinese and US Online learners' Characteristics in Online Attitudes, Hebei Province Education Department Humanities Social Sciences Subject, 2007, Subject Number: SZ070307. (PI).

### **AWARDS**

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- "Best Design in Web Pages", the first-place Prize in Hebei Province-wide Multimedia Courseware Competition. October, 2011.
- Excellent Teacher, College of Education, Hebei University 2008 and 2011.
- Excellent Tutor of M.Ed. (National-wide) China Ministry of Education, 2009.
- Excellent Instructor, Hebei University, 2008.